

The INTERREG MED 2014-2020 (ProgrammeMed)

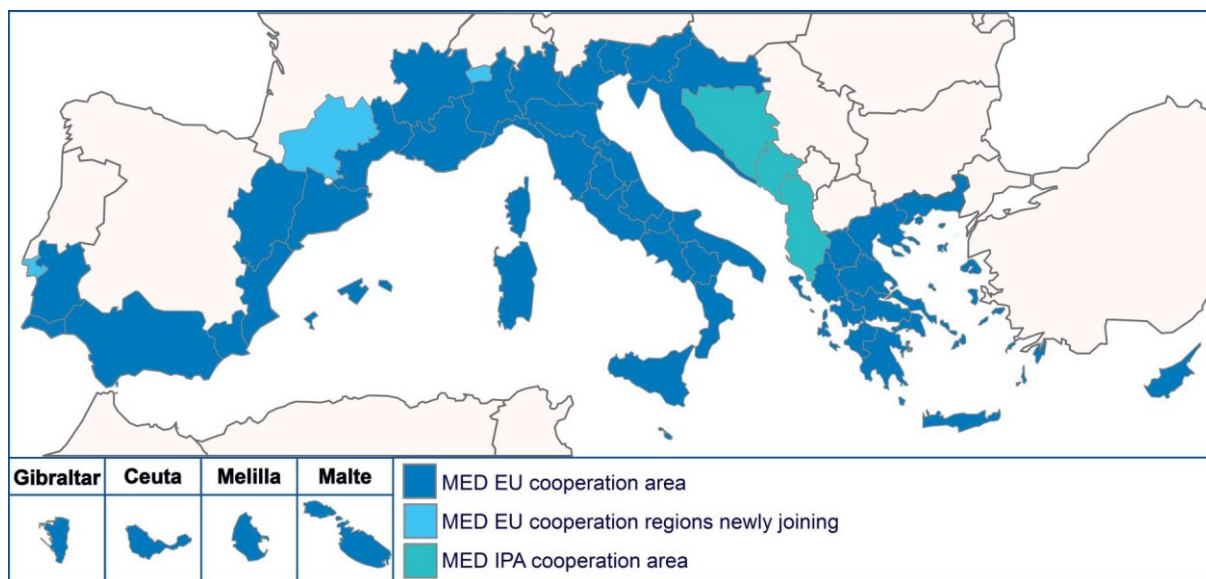
Web: <http://www.programmemed.eu/en/the-programme/programming-2014-2020.html>

The overall programme budget is **223 milion EUR¹**

EU co-financing rate: up to **85 %**

Opened till: **02.11.2015 - deadline**

TERRITORIAL ELIGIBILITY MAP:



- 13 States from the Mediterranean coastal regions
- Out of these, 3 EU candidates/potential candidate countries
- 3 EU cooperation regions newly joining

PROGRAMMING TIMELINE:

- September 2014: Submission of the Cooperation Programme to the European Commission
- December 2014: First feedback from European Commission expected
- April 2015: First meeting of the MED Monitoring Committee
- May 2015: Finalisation, approval and official launch of the MED Cooperation Programme
- May-June 2015: Kick Off event, start of partner search activities and launch of **first call for project proposals**

WHAT WILL BE NEW IN 2014-2020

- Projects organised by modules of 12/18 months (*See pg.3*):
 - Module 1: Studies / Common strategies
 - **Module 2: Action plans / Transnational experimentation / Local transfer**
 - Module 3: Capitalisation / Transfer / Mainstreaming
- Focus on synergies mechanisms, thematic communities and clusters e.g. by realizing horizontal projects
- Focus on performance and measurable results
- Enhanced participation of private sector (SMEs) and civil society (private co-financing in priority axis 1-3)

¹ This summary has been produced in order to provide an overview on the MED Cooperation Programme 2014-2020 submitted to the European Commission in September 2014. **The Cooperation Programme has not yet been approved.** Moreover, programme management procedures have to be developed and approved by the MED Monitoring Committee in early 2015.

THE OVERALL PROGRAMME MED GOAL:

The overall objective of the MED Programme is to promote sustainable growth in the Mediterranean area by fostering innovative concepts and practices and a reasonable use of resources and by supporting social integration through an integrated and territorially based cooperation approach.

Coordination and Complementarity as success factors

The programme aims to strengthen transnational and regional intervention strategies in fields of Mediterranean importance where transnational cooperation can contribute to improve regional and territorial practices.

Hence the MED Programme will grant a specific attention to the coherence, complementarity and transfer of experiences and practices with ERDF regional and national programmes that can feed transnational actions and benefit of their results.

This will be done taking into account the potential and challenges of specific sectors related to the blue and green growth such as tourism, agriculture and agribusiness, marine and environmental industries, energy, transports but also creative industries and social economy that are especially important for the MED area. In these different sectors, the objective is to better identify development potential and challenges at the transnational level, to support stakeholders promoting innovation and help them organise, share experiences and knowledge with structures from other regions and countries.

The programme will grant a specific attention to the setting up of favorable conditions for transnational discussions and transnational decision making processes. This shall be supported in particular in the perspective of the development of macro-regional strategies in the

Following an ecosystemic approach

The MED Programme and its projects will follow an 'ecosystemic' or 'integrated' approach: a final result shall not be a series of isolated proposals working on limited aspects of tourism, transports, creative industry, but a global coordination effort making these domains contribute to the sustainable development of territories (taking into account available means, existing public policies, conflict of use, jobs creation, involvement of public and private operators, etc.). Partners will have to make relevant actors from environment protection, transport, tourism etc. work together. With this approach, transnational cooperation will contribute to develop strategic planning aspects.

Territorial and integrated approach of the MED programme

In their project, stakeholders are asked to take into account these specificities in order to contribute to innovation, reduce environmental impact of human activities or improve socioeconomic development of respective territories.

Specific attention to **four types of areas**:



Coastal areas with high level of attractiveness, important concentration of activities and fragility of natural and cultural resources



Urban areas as centers of innovation and socioeconomic activities and which are confronted to strong environmental challenges with pollution and GHG emissions



Islands that cover 4% of the Mediterranean and represent a major economic, environmental and cultural dimension of the MED area



Rural areas characterised by rural activities and low density of population. Their development is hampered by geographical isolation and/or demographic and environmental changes

What will be financed?

Paying attention to the various dimensions of a project (analysis, definition of strategies, implementation of activities and pilot projects, dissemination/transfer of experiences), the programme will give the possibility to improve expertise, knowledge, networking and support capacity building for public and private bodies. When relevant, it will support pilot actions to test tools, processes, governance systems contributing to improve public interventions and support long term sustainable development in key sectors of green and blue growth.

Transnational projects shall contribute to exchange and transfer experiences between regions, support transnational strategies and capacity building.

Among the framework conditions for the implementation of actions, stakeholders must bear in mind that projects are not aimed to answer to the needs of a limited number of partners but to contribute to better living conditions in MED territories (economic activities, quality of the environment, safety, etc.).

From the action and output point of view, taking into account its strategy, the MED Programme shall mainly deliver:

- ✓ **Policies and strategies**
- ✓ **Methodologies and tools**
- ✓ **Pilot actions**
- ✓ **Action plans**
- ✓ **Joint management systems and cooperation agreements**



As a transnational cooperation programme, the MED Programme will neither support heavy investments, development of large infrastructures nor scientific and technology research as such. Investments in small scales facilities or infrastructures might be supported in the case of pilot projects and territorial experiences. The MED Programme supports in particular intangible or “soft” actions which could potentially have a long term effect and which provide visibility to the programme (studies and research, networking, dissemination of knowledge and data, etc.).

THE PROJECT DESIGN

Future MED projects will be separated in three phases or ‘modules’ built on each other

❖ **Module 1 - studies and common strategies:**

A module dedicated to the design of common approaches and the elaboration of common strategies, models, rules and norms at transnational level, analyses, state of the art, share of information and establishment of networks. Projects focused on this module will analyse an intervention field, complement data, networks, references and elaborate shared methodology, models, and strategies.

These activities can be the main objective of the project or constitute the first phase of a broader project that will use these networks, models and strategies to launch pilot activities or launch a wider process of capitalisation, dissemination and transfer of experiences and results

❖ **teces Module 2 - Action plans/Transnational experimentation/Local transfer:**

A module dedicated to pilot activities where project partners will have the possibility to test processes, technics, models, in the perspective to create solutions applicable to a wider set of users and territories. Pilot activities can be set up when the context, data and actors are already well identified and when technical and institutional conditions are favorable. In case of short feedback loops, the pilot activity can include both the preliminary work of analysis and the implementation of the pilot activity.

❖ **Module 3 - Capitalisation/Transfer/Mainstreaming:**



When methodologies, practices, intervention tools have been tested and implemented by stakeholders at local or regional level and provided they represent a strong interest for wider dissemination in the MED eligible area, projects can propose capitalisation and dissemination activities. A specific attention will be paid to the transfer of results towards regional and national ERDF programmes and to the involvement of end users in the dissemination processes. At this stage, applicants are encouraged to use results of former projects (from ETC or other EU programmes) and work on outputs of other modules.

To ensure high quality of results, the final objective will not only consist in “disseminating information”. It will be also necessary to ensure that tools, practices and methodologies are effectively taken on board by all actors concerned, and applied at local, regional, national or transnational level as broadly as possible and free of charge.

Horizontal approach:

Horizontal projects ensuring synergy building, capitalisation and joint communication within specific programme themes will be carried out.

THE PROGRAMME MED DRAFT COOPERATION INCLUDES THE FOLLOWING THEMATIC OBJECTIVES (TO)

- (TO1) Strengthening research, technological development and innovation 
- (TO4) Supporting the shift toward a low-carbon economy in all sectors 
- (TO6) Protecting and promoting natural and cultural resources
- (TO11) Enhancing institutional capacity

PROGRAMME MED PRIORITY AXIS (4)

The **Common Strategic Framework** with pre-defined thematic objectives and investment priorities provided the orientation for the programme strategy: *In total, four priority axis* have been selected, among those three thematic and one more strategic. A fifth programme axis concerns the Technical Assistance (not further specified below). The programme integrates six investment priorities (five thematic, one strategic) and seven specific objectives (six thematic, one strategic).

 **PRIORITY AXIS 1: PROMOTING MEDITERRANEAN INNOVATION CAPACITIES TO DEVELOP SMART AND SUSTAINABLE GROWTH**

 **PRIORITY AXIS 2: FOSTERING LOW CARBON STRATEGIES AND ENERGY EFFICIENCY IN SPECIFIC MED TERRITORIES: CITIES, ISLANDS AND REMOTE AREAS**

PRIORITY AXIS 3: PROTECTING AND PROMOTING MEDITERRANEAN NATURAL AND CULTURAL RESOURCES

PRIORITY AXIS 4: A SHARED MEDITERRANEAN SEA

1. PRIORITY AXIS 1: PROMOTING MEDITERRANEAN INNOVATION CAPACITIES TO DEVELOP SMART AND SUSTAINABLE GROWTH

Thematic Objective 1: Strengthening research, technological development and innovation

Investment priority: IP1b: Promoting business investment in R&I, developing links and synergies between enterprises, research and development (...)

-  **Specific objective: SO1.1: TO INCREASE TRANSNATIONAL ACTIVITY OF INNOVATIVE CLUSTERS AND NETWORKS OF KEY SECTORS OF THE MED AREA**

JUSTIFICATION: Innovation and competitiveness is highlighted in the strategy UE 2020. It is a major challenge in MED regions facing international competition, and contributes to overcome the economic crisis. In this cooperation area, a specific attention must be paid to the fields of blue and green growth that represent significant development perspectives.

Thematic keywords: Blue and green growth, creative industries and social innovation

Examples of actions supported within SO 1.1 are

- ✓ The development of clusters and networks,
- ✓ development of models and tools,
- ✓ transfer of knowledge,

- ✓ as well as awareness-raising and capitalisation activities

Target groups: PRIORITY AXIS 1:




- SMEs,
- economic operators and structures accompanying them;
- public authorities and
- research structures

2. PRIORITY AXIS 2: FOSTERING LOW CARBON STRATEGIES AND ENERGY EFFICIENCY IN SPECIFIC MED TERRITORIES: CITIES, ISLANDS AND REMOTE AREAS

Thematic Objective 4: Supporting the shift toward a low-carbon economy in all sectors

Investment priority: IP 4e: Supporting energy efficiency, smart energy management and renewable energy use (...)

Investment priority: IP 4e: Promoting low-carbon strategies (...), in particular for urban areas (...)

- **Specific objective: SO 2.1:**  TO RAISE CAPACITY FOR BETTER MANAGEMENT OF ENERGY IN PUBLIC BUILDINGS AT TRANSNATIONAL LEVEL
- **Specific objective: SO 2.2:**  TO INCREASE THE SHARE OF RENEWABLE LOCAL ENERGY SOURCES IN ENERGY MIX STRATEGIES AND PLANS IN MED TERRITORIES
- **Specific objective: SO 2.3:**  TO INCREASE CAPACITY TO USE EXISTING LOW CARBON TRANSPORT SYSTEMS AND MULTIMODAL CONNECTIONS AMONG THEM

JUSTIFICATION: Low carbon economy is a key issue for territorial sustainable development and for EU objectives. In the MED area, the challenge is to develop solutions adapted to various regional contexts from densely urbanised areas with dense transport networks to remote areas and islands with more limited access to energy resources.

The Axis includes three distinctive domains of activity: energy efficiency, renewable energy production and use, and low carbon mobility

Thematic keywords: Reduction of Green House Gas emissions, increase energy efficiency and promotion of renewable energy

Examples of actions supported

- ✓ Strategy building, capacity building, awareness raising,
- ✓ training and changing practices;
- ✓ Feasibility studies and analyses,
- ✓ elaborating policy plans, services and tools;
- ✓ Possibility for small-scale investments and pilot projects.

Target groups: PRIORITY AXIS 2:

- Public authorities, → research structures, → enterprises,
- NGO's/civil society structures (end user role)

3. PRIORITY AXIS 3: PROTECTING AND PROMOTING MEDITERRANEAN NATURAL AND CULTURAL RESOURCES

Not in TECES Focus

Thematic Objective 6: Protecting and promoting natural and cultural resources

Investment Priority: IP 6c: Conserving, protecting, promoting and developing natural and cultural heritage

Investment Priority: IP 6d: Protecting and restoring biodiversity and soil and promoting ecosystem services (...)

- *Specific objective: SO3.1:* TO ENHANCE SUSTAINABLE DEVELOPMENT POLICIES FOR MORE EFFICIENT VALORISATION OF NATURAL RESOURCES AND CULTURAL HERITAGE IN COASTAL AND ADJACENT MARITIME AREAS
- *Specific objective: SO3.2:* TO MAINTAIN BIODIVERSITY AND NATURAL ECOSYSTEMS THROUGH STRENGTHENING THE MANAGEMENT AND NETWORKING OF PROTECTED AREAS

JUSTIFICATION: The axis is especially focused on the protection of natural and cultural heritage, biodiversity, the development of human activities in coherence with environmental change which represent enormous challenges to the MED area. The protection of the environment is a major challenge with strong attractiveness of coastal areas, environmental strain of urban development, geographical constraints (coastal areas, islands, mountains) and environmental consequences of climate change. This intervention field represents also a potential of new employment creation for the future.

Thematic keywords: Strong attractiveness of coastal areas, environmental strain of urban development, geographical constraints (coastal areas, islands, mountains) and environmental consequences of climate change; Potential of new employment creation for the future.

4. PRIORITY AXIS 4: A SHARED MEDITERRANEAN SEA

5. **Not in TECES Focus**

Thematic Objective 11: Enhancing institutional capacity

Investment Priority: IP 11: Enhancing governance in the Mediterranean

- *Specific objective: SO4.1:* TO SUPPORT THE PROCESS OF DEVELOPING MULTILATERAL COORDINATION FRAMEWORKS AND STRENGTHENING THE EXISTING ONES IN THE MEDITERRANEAN FOR JOINT RESPONSES TO COMMON CHALLENGES

JUSTIFICATION: This priority axis is experimental and challenging, but the necessity of better coordination between the authorities of the programme area is incontestable. Moreover, part of the programme space is already concerned by a macro-regional strategy. Taking into account the experimental nature of this priority, and also the possibility to finance earmarked 'macro-regional' pilot projects via thematic priorities (especially within the priority axis 3), this axis will support only a limited number of integrated cooperation projects. They should involve regional, national and international bodies to improve decision making processes and foster common views and strategies in the MED area.


Examples of actions supported:









- Thematic concentration, consultation processes and studies, networks of public authorities to improve decision making processes and foster common views and strategies

Target groups: PRIORITY AXIS 4:

→ Projects financed should involve various regional, national and international bodies

THE TECES PROGRAMME MED COLLABORATION FOCUS:

 as the project partner and facilitator of its networks and R&I environment including industrial, academia research and governmental stakeholders Slovenia is interested in collaboration on following themes within Programme Med:

 PROJECT PARTNER	<p> PRIORITY AXIS 1: PROMOTING MEDITERRANEAN INNOVATION CAPACITIES TO DEVELOP SMART AND SUSTAINABLE GROWTH</p> <ul style="list-style-type: none"> • <i>Specific objective: SO1.1:</i> TO INCREASE TRANSNATIONAL ACTIVITY OF INNOVATIVE CLUSTERS AND NETWORKS OF KEY SECTORS OF THE MED AREA <p> PRIORITY AXIS 2: FOSTERING LOW CARBON STRATEGIES AND ENERGY EFFICIENCY IN SPECIFIC MED TERRITORIES: CITIES, ISLANDS AND REMOTE AREAS</p> <ul style="list-style-type: none"> • <i>Specific objective: SO 2.1:</i>  TO RAISE CAPACITY FOR BETTER MANAGEMENT OF ENERGY IN PUBLIC BUILDINGS AT TRANSNATIONAL LEVEL • <i>Specific objective: SO 2.2:</i>  TO INCREASE THE SHARE OF RENEWABLE LOCAL ENERGY SOURCES IN ENERGY MIX STRATEGIES AND PLANS IN MED TERRITORIES
 FACILITATOR	<p> PRIORITY AXIS 2: FOSTERING LOW CARBON STRATEGIES AND ENERGY EFFICIENCY IN SPECIFIC MED TERRITORIES: CITIES, ISLANDS AND REMOTE AREAS</p> <ul style="list-style-type: none"> • <i>Specific objective: SO 2.3:</i>  TO INCREASE CAPACITY TO USE EXISTING LOW CARBON TRANSPORT SYSTEMS AND MULTIMODAL CONNECTIONS AMONG THEM

First 2015 Programme Med Call **is opened**.

Entities interested in collaboration on upper selected priorities, please contact TECES at eucooperation@teces.si

Your valuable collaboration requests will be collected until mid of **September 2015**.

TECES, 31.08.2015

Reference documents:

http://www.programmed.eu/fileadmin/PROG_MED/MED_2014_/Summary_CP_-_English.pdf

http://www.programmed.eu/fileadmin/PROG_MED/MED_2014_/Citizens__summary_MED_2014-2020_EN_-_LAYOUTED.pdf

http://www.programmed.eu/fileadmin/PROG_MED/MED_2014_/MED_Programme_2014-2020.pdf

YOUR NOTES